Anti-Aging Cleanser



Anti-Aging Cleanser Retail Price: \$55 USD

BENEFITS:

- Not just a cleanser but a treatment for the skin.
- Diminishes dullness, unclogs and minimizes pores.
- Improves skin tone, texture and radiance.
- Helps reduce the appearance of fine lines and wrinkles.
- Increases clarity and luminosity.

HOW DOES IT WORK?

Calming Exfoliating Complex (marine derived, non-AHA):

- Exfoliates the skin without irritation, removing dead skin cells and therefore improves cellular renewal.
- Stimulates skin's production of collagen, smoothing skin and reducing the appearance of fine lines and wrinkles.

Anti-Oxidant Complex:

 Powerhouse of Anti-oxidants, such a Vitamin A, C and E, Ibebenone, Anti-Oxidant Q10 and Alpha Lipoic Acid.









 Provides powerful protection against Extrinsic Free Radical damage (sun, stress and fatique, pollution) and Intrinsic Free Radical damage (natural process of aging).

PRODUCT DESCRIPTION:

So much more than a cleanser.

Not only does this purifying skin polisher remove all traces of debris and makeup, it gently, but very thoroughly, exfoliates and prepares skin for optimum receptivity of the products to follow.

A natural, non-chemical, non-AHA and retinoid-free, marine-derived exfoliator calms skin as it clarifies.

Diminishes skin's dullness, unclogs pores and improves tone and texture to reveal a radiant glow.

Ideal for all ages and skin types.

- 40% increase in smoothness
- 51% increase in hydration
- 45% increase in luminosity and clarity
- 55% decrease in visible fine lines and wrinkles
- 55% increase in firmness

Growth Factor Serum



Growth Factor Serum
Retail Price:
\$125 USD

BENEFITS:

- Immediate visible benefits, including a decrease in the appearance of fine lines and wrinkles and overall improvement of skin tone and texture.
- Brightens and Whitens.
- Increases moisture retention.
- Helps repair imperfections and generate overall skin renewal.
- Protects the skin against free radicals (Extrinsic and Intrinsic).
- Skin becomes tighter and firmer on application.

WHAT IS IT?

- An ultra light weight Serum, packed with Cellular Repair systems.
- A preventative treatment, to help reduce the onset of the signs of aging.
- A restorative treatment, to help repair and restore the damage caused by aging.
- Powerful anti-oxidant complex relieving skin of stress, fatigue, UV radiation and environmental pollutants.

HOW DOES IT WORK?

Anti-Oxidant Intensive



Protects from free radical damage (as with cleanser) therefore providing an anti-aging benefit.

Cellular Restorative Complex



Helps promote collagen production, therefore helping to improve skin's elasticity and hydration. Helping to plump skin and diminish lines and wrinkles.

Cellular Restructuring Complex

Transports a unique blend of mineral salts that help to create new cell production.

Stimulatory Oligopeptide Complex



Natural botanical system which stimulates cell turnover and boosts the skin's immune system.

Calming Exfoliating Complex

Improves cellular renewal rate (as with cleanser).

PRODUCT DESCRIPTION:

A true skincare overachiever. This ultra-lightweight serum is packed with cellular repair systems that trigger high levels of restorative activity.

On application skin feels firmer and tighter, however, the real action takes place deep within the skins multiple layers.

Ineffective or impaired de-aging systems, such as decreased oxygen function and energy renewal systems are repaired and restored.

By protecting skin against free radical damage and photo aging at the cellular level, collagen and elastin fibers are stimulated to yield a measurably improved appearance.

- 34% increase in skin renewal
- 200% increase in the synthesis of collagen
- 45% increase in luminosity and clarity
- 55% reduction in the appearance of wrinkles
- 55% increase firmness
- 51% increase in skin hydration



Intensive Wrinkle Repair



Intensive Wrinkle Repair Retail Price: \$150 USD

BENEFITS:

- Diminishes existing signs of aging as well as helping to prevent the formation of new lines by making skin more elastic and resilient.
- Uses powerful anti-oxidants to inhibit free radicals.
- Elevates the skin's oxygen supply.
- Soothes irritated skin with anti-inflammatory complex.
- Increases rebuilding so skin is stronger and more protected.
- Renews skin's supportive structure.

WHAT IS IT?

- A lightweight Treatment that fights aging on two fronts (correcting and preventing).
- Helps diminish the existing and visible signs of aging.
- Prevents the formation of new lines.

HOW DOES IT WORK?



Hibiscus Seed Extract

A botanical agent that increases cellular activity, protects against free radicals, reinforces the skin's defences and relaxes muscle cells. In turn, helps to prevent the formation of new lines and wrinkles.



Edelweiss Anti-Oxidant HP

A rare and potent anti-oxidant plant that is clinically proven to soothe irritated skin and offers powerful anti-inflammatory activity.



Intensive Protein Complex

Includes rice and soy protein, yeast and anti-oxidants to improve microcirculation, which protects the collagen and elastin in the skin. The result is thicker, more supple and firmer skin.

Optimum Nutrient Synthesis

Uses a combination of vitamins A, C and E for the production of new collagen and elastin. Generating a measurable tightening effect on the skin.

PRODUCT DESCRIPTION:

This wonder treatment works overtime. The exclusive formula fights aging on two fronts: diminishing the existing visible signs of aging and preventing the formation of new lines and wrinkles.

High levels of antioxidant Vitamins A, C and E inhibit free radical activity – another major factor in the battle against skin's aging.

Elevates oxygen supply to skin and increases microcirculation, both crucial to increasing the metabolic rate of cellular activity; results are an increase in collagen and elastin fibers. Used daily, skin becomes increasingly resilient, line-free and smooth.

- 200% increase in stimulation of fibroblasts proliferation
- 146% increase in intercellular ATP (energizing activity)
- 53% increase in oxygen consumption by epithelial cells
- 27% increase in skin firmness



Eye Repair Rx



EYE REPAIR Rx Retail Price: \$125 USD

BENEFITS:

- Prevents puffiness, fine lines and dark circles (All 3 concerns).
- Improves skin firmness to reduce skin slackening.
- Restores youthful firmness and resilience to the delicate eye area.
- Diminishes dryness and repairs skin barrier around the eye area.
- Cellular repair occurs due to increased oxygen levels; increased circulation.

HOW DOES IT WORK?

Tri-Active Eye Repair

This complex strengthens the vascular function to eliminate fluid build up and thereby contour, reduce wrinkles and reduce under eye puffiness.

Amino Acid Concentrate

(Amino acid is the building block of protein). Stimulates collagen production to improve firmness and resilience.



Hibiscus Seed Extract

(As with the Intensive Wrinkle Repair), increases cellular activity, protects against (intrinsic and extrinsic) free radicals and relaxes muscles for an anti-wrinkle effect.



Matrikine Ceramide Activator

Peptide rich formula to reactivate cellular activity and proliferation, which restores epidermal barrier.



Optimum Nutrient Synthesis

A combinations of vitamins to help diminish the visible depth of wrinkles, tighten skin and improve texture.

PRODUCT DESCRIPTION:

Takes eye cream to a whole new level. It is actually an eye area treatment. The latest and most advanced scientific research yielded this amazing formula. Powered by numerous super complexes, a number of which are patented, Eye Repair Rx takes on the major issues and wins.

Dark circles, puffiness, and skin atrophy are caused by increased permeability in blood vessels. Excess fluid builds up causing the eye area to look fatigued and shadowed. The key to restoring a youthful look to the eye area is improved circulation and that means stimulating the fine network of capillaries surrounding the eyes.

- 70% of volunteers observed measurable improvements
- 35% reduction of dark circles around eyes
- 32% reduction in puffiness
- 36% visible reduction of main wrinkle volume
- 98% reduction in surface occupied by deep wrinkles
- 75% of volunteers confirmed smoother skin

Bio-Nutritive Luxury Cream



Bio-Nutritive Luxury Cream Retail Price: \$200 USD

BENEFITS:

- Provides superior nourishment and hydration.
- Restores elasticity, firmness and softness to the skin.
- Strengthens and repair's skin's barrier
- Improves hydration ~ cell cohesion enhances water retention and reduces dryness.
- Using light diffusing properties, it delivers an immediate luminous, healthy glow.
- · Softens the skin
- Increases Cell turnover

HOW DOES IT WORK?





Phyto-compensating Active Complex

Combination of Tiger grass and male flowers of Banana Tree provides amazing anti-aging results on mature or menopausal skin. Stimulates Collagen, tissue repair and reverses skin degeneration.



Intra Cellular Energising Complex

A blend of highly potent anti-oxidants to soften and protect the skin. Stimulates cellular function and helps the skin's ability to repair itself.



Matrikine Ceramide Activator

Peptide rich formula to re-activate cellular activity and restore epidermal barrier.



Hydrolyzed Soybean Protein and Phyto-Estrogens

Provides protection against damaging enzymes and helps to reverse the signs of aging as it improves firmness and restores the skin's natural balance.

PRODUCT DESCRIPTION:

A luxurious take on multi-tasking. This emollient-rich cream acts as a multi-benefit rejuvenation treatment to reverse the signs of aging while zeroing in on cellular regeneration and revitalization.

The patent-pending formula is designed to preserve skin's integrity as it strengthens its defense system. Delivers immediate and long-term benefits. From the moment it's applied, skin takes on a lit-from-within, luminous, healthy glow.

- After weeks of continued use skin showed significantly fewer wrinkles and improved density and resilience.
- 36% reduction in wrinkle volume
- 98% reduction in the surface occupied by deep wrinkles
- 353% increase in collagen deposited on the extra cellular matrix
- 144% Increase in ATP production, the major form of energy in cellular function
- 98% increase in inhibition of lipid peroxidation
- 86% reduction of surface occupied by medium wrinkles
- 75% of volunteers confirmed smoother skin



Miracle Serum



Miracle Serum Retail Price: \$100 USD

BENEFITS:

- Escalates ceramide levels that have depleted with time, thereby increasing moisture retention.
- Leaves skin fresh, dewy and radiant.
- Reduces damage from the sun and environmental factors
- Keeps skin at peak performance for maximum radiance

PRODUCT DESCRIPTION:

This is no ordinary serum. Revs up skin's crucial lipid barrier and increases essential hydration by significantly escalating ceramide levels that have depleted with time.

These aren't your average ceramides; these lipids mimic skins own natural hydration system and increase moisture retention by 90%.

Enhanced moisture means skin looks and feels more supple and smooth with improved radiance and fewer signs of bothersome fine lines and wrinkles. Supercharged vitamins blended with lipids to enrich and fortify skin and generate the production of collagen and elastin. Skin functions at maximum efficiency to optimize radiance.

CLINICAL RESULTS:

- 90% increase in hydration
- In vivo volunteers reported refreshing hydration
- In vivo volunteers confirmed improved skin texture immediately upon application.
- In vivo studies show significant increase in visibly smoothing fine lines and wrinkles.

Miracle Serum Suggested Uses:

Miracle Serum can be used anytime throughout the day for a much needed moisture touch up. Using a tiny amount, work over finger tips and gently press onto skin. The serum is great to use at night over Growth Factor Serum to wake up fresh, dewy and line free.

Great for the lines around the eyes or around the mouth, can be used on elbows, hands and feet for intense moisture boost. Also great for décolletage.

Men can use it as pre-shave oil to give them a close shave without the irritation from razor burn, or as a post shave treatment to protect skin.

Directions For Use

Step 1:

Use a dime size amount of **Anti-Aging Cleanser** morning and evening. Add a minimal amount of water to palms and massage over face and neck in a circular motion. Rinse thoroughly. Pat dry. Can be used as a shaving cream.

Step 2:

Apply 2 pumps of **Growth Factor Serum** into palms and smooth over face and neck. Use morning and evening. Please follow with Intensive Wrinkle Repair for optimal treatment and Bio-Nutritive Luxury Cream for essential hydration.

Step 3:

Layer 2 pumps of **Intensive Wrinkle Repair** over Growth Factor Serum by working into skin gently with fingertips, going in a circular motion. Use morning and evening. This is a treatment product and should be followed with a moisturizer such as Bio-Nutritive Luxury Cream.

As part of this step use 1 to 2 pumps of **Eye Repair Rx** and pat onto delicate skin surrounding the eyes. Use morning and evening. This is a treatment product and eye area will require additional moisture. Follow with Bio-Nutritive Luxury Cream for further anti-aging concerns and essential hydration.

Step 4:

Use **Bio-Nutritive Luxury Cream** morning and evening as the final step in your daily skin care program. Smooth over face and neck, adjusting amount depending on how much moisture you desire.

As needed:

Use **Miracle Serum** anytime for added moisture. Great throughout the day for a resuscitation of dry skin, especially for the delicate area surrounding the eyes. When using over make-up, always gently pat onto skin and let dry. Do not rub. Great as a pre-shave oil for a smooth, close shave. Or a post shave healer.



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